



2nd Biennial Masquerade Ball



Dear Friends,

The Patuxent River (MD) Chapter of The Links, Incorporated invites you to become a sponsoring partner for our 2nd Biennial Masquerade Ball, which will be held on November 4, 2017 at Martin's Crosswinds. Your financial contribution will support our youth mentoring, scholarship, and health and financial awareness programs. Given the economic realities, more needs to be done to enrich our communities, and we need your help to continue the impactful programs that we deliver to adults and children.

A national organization founded in 1946, The Links, Incorporated has grown to an organization of over 14,000 members in 39 states, the District of Columbia and two foreign countries and is committed to civic, educational and cultural activities that instill excellence and improve the quality of life for adults and children. The Patuxent River (MD) Chapter of this world-renowned organization has been serving Upper Montgomery County, Maryland since 2014 and has been successful in implementing enrichment programs for girls in grades 5 through high school, and financial literacy and health awareness programs for youth and adults.

We need your partnership to continue to deliver and expand our service commitments. We would consider it an honor if you accept this invitation to partner with us in providing services to residents in Upper Montgomery County Maryland. Enclosed is our Partnership Opportunities Package to help facilitate your level of commitment.



We would like to have your response by September 4, 2017. Please make checks payable to The Links Foundation, Incorporated and mail the commitment form and your check to 23 Firstfield Road, #3095, Gaithersburg, MD 20885. Credit card payments can be made at PRCLinks.eventbrite.com.

Thank you for your consideration. Your sponsorship demonstrates that we are a society of people that will make a difference.

Respectfully submitted,



Sandra A.M. Britt, Esq.
President, Patuxent River (MD) Chapter





2017 Biennial Masquerade Ball Partnership Opportunities Package

Platinum Sponsor - \$10,000

- ◆ Full table prominent, reserved seating for ten (10) at the Gala
- ◆ Sponsor mentioned in Gala press release.
- ◆ Recognition and introduction during event
- ◆ Multi-media recognition and signage at event
- ◆ Name/Logo provided on the Patuxent River Links' website and social media platform
- ◆ Recognition at future chapter program events

Fair Market Value of Sponsorship Benefits – \$700

Tax-deductible amount - \$9,300

Diamond Sponsor - \$5,000

- ◆ Prominent seating for four (4) at the Gala
- ◆ Sponsor mentioned in Gala press release.
- ◆ Recognition and introduction during event
- ◆ Multi-media recognition at event
- ◆ Name/Logo provided on the Patuxent River Links' website and social media platform
- ◆ Recognition at future chapter program events

Fair Market Value of Sponsorship Benefits – \$280

Tax-deductible amount - \$4,720

Pearl Sponsor - \$2,500

- ◆ Prominent seating for two (2) at the Gala
- ◆ Recognition in the electronic slideshow during Gala
- ◆ Recognition on Patuxent River Links website and social media platform.

Fair Market Value of Sponsorship Benefits – \$140

Tax-deductible amount - \$2,360



Crystal Sponsor - \$1,000

- ◆ Seating for (1) one at the Gala
- ◆ Recognition in the electronic slideshow during Gala
- ◆ Recognition on Patuxent River Links website and social media platform

Fair Market Value of Sponsorship Benefits – \$70

Tax-deductible amount - \$930

Cultivating Girls Into G.E.M.S. (Global Minded, Empowered and Motivated for Success) Program Workshop Sponsor - \$500

- ◆ Seating for (1) one at the Gala
- ◆ Recognition in the electronic slideshow during Gala

Fair Market Value of Sponsorship Benefits – \$70

Tax-deductible amount - \$430





SPONSORSHIP RESERVATION FORM

Thank you for your support of our 2nd Biennial Masquerade Ball hosted by the Patuxent River (MD) Chapter of The Links, Incorporated in collaboration with The Links Foundation, Incorporated. The event will be held on November 4, 2017 at Martins Crosswinds in Greenbelt, Maryland.

Please complete this form and email to prcmdcorrespondence@gmail.com or mail to 23 Firstfield Road, #3095, Gaithersburg, MD 20885

Name: _____
Company: _____
Street: _____ City/State: _____
Phone: _____
Email: _____

We wish to sponsor the 2nd Biennial Masquerade Ball at the level indicated:
(Check one)

- | | | |
|--------------------------|---------------------------|----------|
| ☐ | Platinum Sponsor | \$10,000 |
| ☐ | Diamond Sponsor | \$5,000 |
| ☐ | Pearl Sponsor | \$2,500 |
| ☐ | Crystal Sponsor | \$1,000 |
| ☐ | G.E.M.S. Workshop Sponsor | \$ 500 |

Payment Due September 4, 2017

☐ Check/Money Order of \$_____ payable to The Links Foundation, Incorporated is enclosed. Mail checks to: The Patuxent River (MD) Chapter of The Links, Incorporated, 23 Firstfield Road, #3095, Gaithersburg, MD 20885

☐ For credit card payments please visit PRCLinks.eventbrite.com

For more information about the 2nd Biennial Masquerade Ball, please contact Cheryl Thomas at cthomas8395@gmail.com or via phone at 240-535-8395.





The Patuxent River (MD) Chapter ("PRC") was established on June 27, 2014 by 48 distinguished and accomplished women from a variety of backgrounds and diverse educational and life experiences. We are dedicated to serving people of color in our local community and abroad. We uphold The Links, Incorporated's mission of enriching, sustaining, and ensuring the identities, culture and economic survival of all people of African origin through cultural, educational, and civic programs. Through our partnerships, the PRC promotes activism to help facilitate positive change that transcends time, racial and socio-economic differences.

Our service programming is developed through the five Facets of The Links, Incorporated: the Arts, Services to Youth, Health & Human Services, National Trends & Services, and International Trends & Services. It is under this rubric that we have developed our two signature programs - G.E.M.S. and our Health & Financial Wellness Event (HFWE).

Through our award winning G.E.M.S. program, we cultivate girls (affectionately known as "Gems") in grades 5-9 into young ladies who are **G**lobal-minded, **E**mpowered and **M**otivated for **S**uccess. We have increased opportunities for these promising young ladies to be exposed to STEM, cultural programs and activities, international people and ideas, mentoring, healthy lifestyles/choices, and new approaches to conflict management, resulting in increased self-esteem, self-advocacy and leadership skills. Our structured workshops, field trips, and activities are designed to expose the girls to issues consisting of, but not limited to, combating bullying, understanding and appreciating people of different cultures and backgrounds, knowing and understanding African history and culture, and understanding their voices and the impact they can have on others in the classroom and around the world.

Our Health & Financial Wellness Event has been held biennially. Driven by partnerships within the health and financial communities of Montgomery County, we have been able to provide much needed FREE health information and services including, but not limited to: health screenings for blood sugar and cholesterol by the Kaiser Permanente Mobile Unit; vascular sonograms by MedStar health; dental screenings for children by The Colgate Dental Van; and hearing tests by local doctors. We offer financial workshops on: entrepreneurship coaching; how to start and grow a small business; homeownership opportunities; Home Affordable Refinance Program; money management; debt reduction strategies; retirement planning; and much more.

Additionally, PRC co-sponsors an annual DMV Health Walk and The Red Dress event with other local Links chapters as well as donates hundreds of dollars and supplies each year to a local women's shelter.

As is evident, we are a busy group of ladies. It cannot go without recognition that the glue that holds us together is the very foundation of The Links, Incorporated - **Friendship**. It is through friendship, and nothing less than that, that these 48 women are able to work hard and meet the very high expectations that our community has for us.





Linked in Friendship, Connected in Service
Patuxent River (MD) Chapter



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* not pictured

