



2nd Biennial Masquerade Ball



Dear Friends,

The Patuxent River (MD) Chapter of The Links, Incorporated invites you to a Virtual Advertiser during our 2nd Biennial Masquerade Ball, which will be held on November 4, 2017 at Martin's Crosswinds. Your advertisement will be displayed electronically during the Gala and shown on the Chapter's website for a limited period of time. Your financial contribution will support our youth mentoring, scholarship, and health and financial awareness programs. Given the economic realities, more needs to be done to enrich our communities, and we need your help to continue the impactful programs that we deliver to adults and children.

A national organization founded in 1946, The Links, Incorporated has grown to an organization of over 14,000 members in 39 states, the District of Columbia and two foreign countries and is committed to civic, educational and cultural activities that instill excellence and improve the quality of life for adults and children. The Patuxent River (MD) Chapter of this world-renowned organization has been serving Upper Montgomery County, Maryland since 2014 and has been successful in implementing enrichment programs for girls in grades 5 through high school, and financial literacy and health awareness programs for youth and adults.

We need your partnership to continue to deliver and expand our service commitments. We would consider it an honor if you accept this invitation to partner with us in providing services to residents in Upper Montgomery County Maryland. Enclosed is our Virtual Advertising Form.



We would like to have your response by September 4, 2017. Please make checks payable to The Links Foundation, Incorporated and mail the commitment form and your check to 23 Firstfield Road, #3095, Gaithersburg, MD 20885. Credit card payments can be made at PRCLinks.eventbrite.com. The electronic ad file can be emailed to ad@patuxentmdl原因s.org.

Thank you for your consideration. Your support demonstrates that we are a society of people that will make a difference.

Respectfully submitted,



Sandra A.M. Britt, Esq.
President, Patuxent River (MD) Chapter



2017 Biennial Masquerade Ball Virtual Advertising Form

November 4, 2017

CONTRIBUTOR NAME:

CONTACT PERSON (if different than Contributor):

CONTRIBUTOR ADDRESS:

CONTACT NUMBER:

EMAIL ADDRESS:

NAME OF LINK MEMBER(S) YOU ARE SUPPORTING (if applicable):

I would like to choose the following Virtual Advertising Options:

___ Full Page/Slide -Color - \$100

___ Business (Card) Listing - \$50

___ Half Page/Slide -Color - \$75

___ Patron Listing (One Line Listing) - \$25

___ I'd like to make an additional donation
in the amount of \$_____

MAKE CHECKS/MONEY ORDERS PAYABLE TO:

The Links Foundation, Incorporated

Mail Payment w/ copy of this form & copy of Ad to:

Patuxent River (MD) Chapter of The Links, Incorporated

23 Firstfield Road, #3095, Gaithersburg, MD 20885

For credit card payments please visit PRCLinks.eventbrite.com

Email the electronic ad file to: ad@patuxentmdlinks.org

Virtual Advertisement Guidelines:

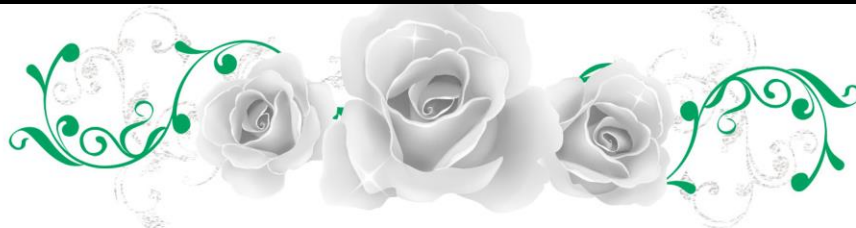
1. 8" x 10" full color (Full Page) ads or 4" x 5" full color (Half Page) ads. Photos with limited small print are recommended. Small print cannot be read when ad is placed into video rotation.
2. All ads must be 300 dpi JPG format.
3. The Patuxent River (MD) Chapter of The Links, Incorporated cannot create, design, edit or correct ads.
4. All Ads, forms and payments must be received on or before **October 6, 2017**.
5. Unpaid ads will not be included.

I am unable to place an ad but enclosed is a donation for \$_____

For more information or if you have any questions, please contact:

Hollie Bodiford-Taylord at 202-607-8052 or email Hollie_Taylor@yahoo.com

Stacey G. Mangham at 240-778-4043 or email pearlsmangham@gmail.com





The Patuxent River (MD) Chapter ("PRC") was established on June 27, 2014 by 48 distinguished and accomplished women from a variety of backgrounds and diverse educational and life experiences. We are dedicated to serving people of color in our local community and abroad. We uphold The Links, Incorporated's mission of enriching, sustaining, and ensuring the identities, culture and economic survival of all people of African origin through cultural, educational, and civic programs. Through our partnerships, the PRC promotes activism to help facilitate positive change that transcends time, racial and socio-economic differences.

Our service programming is developed through the five Facets of The Links, Incorporated: the Arts, Services to Youth, Health & Human Services, National Trends & Services, and International Trends & Services. It is under this rubric that we have developed our two signature programs - G.E.M.S. and our Health & Financial Wellness Event (HFWE).

Through our award winning G.E.M.S. program, we cultivate girls (affectionately known as "Gems") in grades 5-10 into young ladies who are **G**lobal-minded, **E**mpowered and **M**otivated for **S**uccess. We have increased opportunities for these promising young ladies to be exposed to STEM, cultural programs and activities, international people and ideas, mentoring, healthy lifestyles/choices, and new approaches to conflict management, resulting in increased self-esteem, self-advocacy and leadership skills. Our structured workshops, field trips, and activities are designed to expose the girls to issues consisting of, but not limited to, combating bullying, understanding and appreciating people of different cultures and backgrounds, knowing and understanding African history and culture, and understanding their voices and the impact they can have on others in the classroom and around the world.

Our Health & Financial Wellness Event has been held biennially. Driven by partnerships within the health and financial communities of Montgomery County, we have been able to provide much needed FREE health information and services including, but not limited to: health screenings for blood sugar and cholesterol by the Kaiser Permanente Mobile Unit; vascular sonograms by MedStar health; dental screenings for children by The Colgate Dental Van; and hearing tests by local doctors. We offer financial workshops on: entrepreneurship coaching; how to start and grow a small business; homeownership opportunities; Home Affordable Refinance Program; money management; debt reduction strategies; retirement planning; and much more.

Additionally, PRC co-sponsors an annual DMV Health Walk and The Red Dress event with other local Links chapters as well as donates hundreds of dollars and supplies each year to a local women's shelter.

As is evident, we are a busy group of ladies. It cannot go without recognition that the glue that holds us together is the very foundation of The Links, Incorporated - **Friendship**. It is through friendship, and nothing less than that, that these 48 women are able to work hard and meet the very high expectations that our community has for us.





Sandra A.M. Britt
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Vice President, Membership

Amy D. Bryan
Vice President, Programs

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LeShawndra Price
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Cynthia Reynolds-Temple *
Charmaine E. Scruggs-Robinson
Arlene B. Speller
Wanda Baker *
Cheryl M. Thomas

* Not pictured

